Hello! I'm

Prahlad Joshi

8+ Years of Experience
into **UI/UX & VISUAL** Designing

I am a passionate UI/UX Designer with good experience of 8.7 years in the user-centered design process with emphasis on rapid prototyping.

I have experience in Agile and Scrum methodology with multidisciplinary teams and over seeing creative product direction, design and concepts, development and product launch for web and mobile applications.

PORTFOLIO

https://prahladj.github.io/portfolio/

https://www.linkedin.com/in/prahlad-joshi/

CONTACT ME

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DESIGNING TOOLS

Product Design | UX Problems | Agile | Wireframing | Personas | Research | UI Design | UX Design | Prototyping | Usability Testing | Responsive Design | Interactions | Iconography | User Flows | Analysis | User-Centered Design

TECHNOLOGIES

HTML | CSS | BootStrap | Material Design | Ionic | WordPress | Magento | JavaScript | Angular

OTHER TOOLS

JIRA | CONFLUENCE | GitHub | SourceTree

MY DESIGN PROCESS

01 Research — 02 Prototype — 03 Designing — 04 Launching — 05 Analyse

PROFESSIONAL EXPERIENCE

6 **Senior UI/UX Consultant @ WonderBotz India Pvt Ltd** — Nov 2021 - Present
Redesigning of WonderBotz Website

- Develop UI mockups and prototypes that clearly illustrate how sites function and look like
- Build reusable code for future use, optimize web pages for maximum speed and scalability
- Improve the look and feel of the website
- Maintaining brand consistency throughout the design
- Worked on adding user experiences to the website using HTML, SCSS, BOOTSTRAP & WORDPRESS
- Presented design concepts for new website and contributed to final design in partnership with extended creative team

5 **Senior UI/UX Designer @ Idemia Pvt Ltd** — Apr 2019 - Oct 2021
Designing of AUGMENTED VISION & IBRS ADJUDICATION Products

- Collaborate with UX Researchers, Engineers and the QA team to develop UI design approaches that meet business goals and satisfy user experience needs
- Review designs and advise Jr. UI Designers on implementation of the Design system, Use design system/standards to create detailed UI Design components
- Determining the structure and design of web pages and maintaining brand consistency throughout the design
- Concepted and developed different designs for two major products
- Working with Project Managers and Developers to create technically feasible design solutions for our products within the given project timelines

4 **UI/UX Designer @ KPISOFT Technologies** — Nov 2016 - Apr 2019
Designing of KPISOFT website, SKYLARK web and mobile applications

- Visualise and prototype ideas to communicate concepts. conveying design ideas via sketches, Wireframes hi-fidelity mockups, prototypes
- Design and develop front-end of websites as well as create any other graphic necessities company has
- Plan the layout of the website
- Presenting design solutions to management outlining how all design decisions are hitting certain KPIs and other success metrics
- Iterating designs based on business requirements, technology constraints and user feedbacks
- Played a major role in improving the user experience of Mobile Application which is developed using IONIC Framework
- Conducted research, brand strategy and ran user tests.

3 **UI/UX Designer @ Saggezza India Pvt Ltd** — Apr 2016 - Sep 2016
Designing of INDELUST E-Commerce website

- Create, improve and use wireframes, prototypes, style guides, user flows, and effectively communicate mu interaction ideas using any of these methods
- Working knowledge of responsive design and grid principles
- Analyzed the user requirements
- Created Wireframes/Mock-ups using BALSAMIQ
- Developed interfaces of the website usign MAGENTO Framework
- Created some of the icons using Adobe Illustrator

2 **Web Designer @ Zentel Technologies** — Sep 2015 - Apr 2016
Designing of multiple E-Commerce websites

- Working knowledge of the ideation and creation of UI design deliverables, Sitemaps, user flows, wireframes, lo-fi and hi-fi layouts, prototypes
- Design brochures, flyer, Business cards, food menu templates
- Designing landing pages
- Wireframe and Prototypes UI screen for web design

1 **Web Designer @ Digivertical Technologies** — Jul 2014 - Sep 2015
Designing of multiple E-Commerce websites

- Maintaining consistency of visuals and style throughout the production
- Requirements Analysis
- Created Mock-ups using BALSAMIQ
- Creating Prototypes
- Developed interfaces of the website using MAGENTO & PRESTASHOP Framework
- Developed some of the websites using WORDPRESS

EDUCATION

Bachelor of Engineering in Computer Science
September 2010 - June 2014 in SDMIT, UJIRE with an aggregate of 69%